

David cards קלפי דוד

One People. Many Voices. What's yours?

Conversation cards about your
Jewish identity and **Israel**



Developed by **Yoni Alon**

Illustrated by – **Sapir Wiener**

40 cards. Size – A5 (14.8 x 21 cm or 5.8 x 8.3 inches)

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A thought-provoking toolkit for Jewish and Israel educators seeking to inspire meaningful discussions about **Jewish identity**, **Israel**, and **Jewish Peoplehood**.



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David cards

קלפי דוד

David Cards were made to foster open and comfortable conversations about **Israel**, personal **Jewish identity**, and connections with **fellow Jews**.



As of Sep 2025

7,000 copies of David Cards are out there

Mostly in the U.S. and Israel

David Cards sets are also at

Canada
France
England
Mexico
Argentina
Brazil
Cuba
Morocco
Costa Rica
Ecuador
Switzerland
Austria
Rumania
South Africa
Poland



David Cards are used today by



This educational tool was created as a joint program with the support of the Jewish Agency for Israel (**JAFI**) and **AMI** – The National Alliance Strengthening Israelis' Connection to World Jewry.



David Cards IN THE WORKS



David Cards used by Jewish college students in [Canda](#), May 2023.



David Cards used by Jewish teens in [Jerusalem](#), March 2023.



David Cards used by Israeli teens and Israel's minister of Diaspora Affairs, in an activity about Jewish Peoplehood, March 2023

David cards

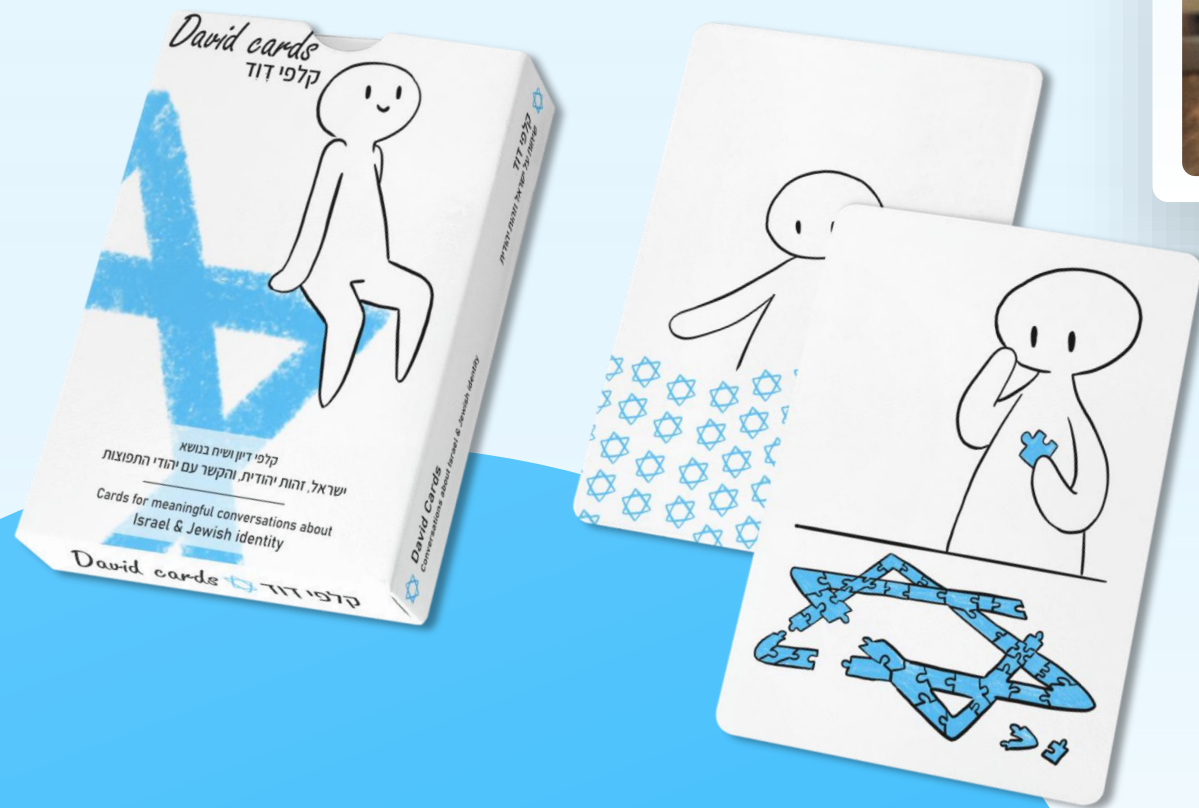


IAC regional event, Las Vegas, NV, January 2024



Boston Moishe House, September 2023

David cards



Berlin, January 2024



JAFI conference, Connecticut, January 2024



Jewish Day School in Mexico, January 2024

David cards



A group from Canada visiting Israel, using the cards for the trip wrap-up program – March 2024



Israelis and Americans (MASA) getting to know each other using the cards – April 2024

David Cards were created to help Jewish educators lead honest and meaningful discussions focused on three key questions:

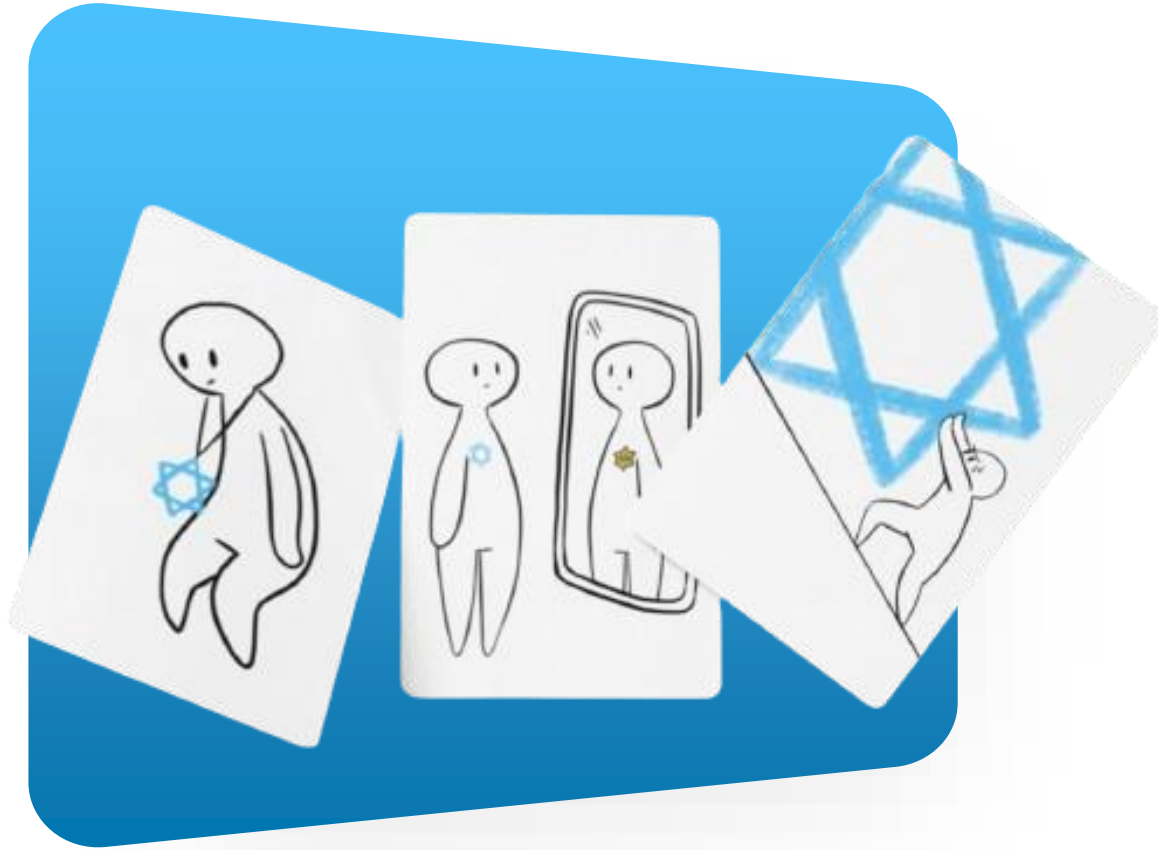
- 01 How do I view my Jewish identity today?
- 02 What is my relationship with Israel?
- 02 How do I view my personal connection with other Jews around the world?



Is it possible to use illustrations to encourage Jewish teens and adults to express their thoughts and feelings about the way they perceive both Judaism and Israel?

I believe the answer is – yes.





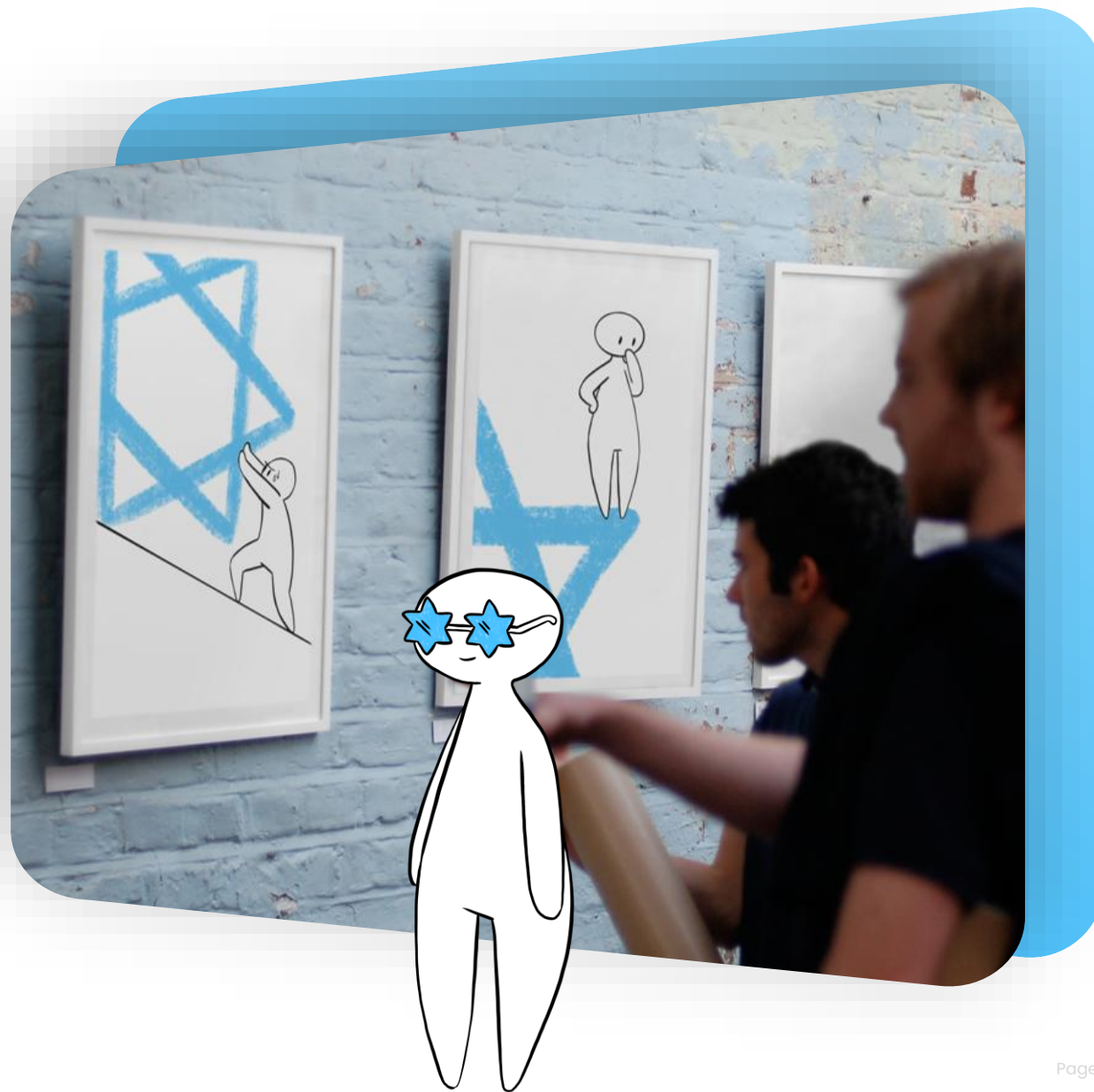
Using the cards

- ✓ Ask your participants to share the way they think and feel as they view the different illustrations in front of them.
- ✓ These visuals wish to discuss the relationship between the individual and the symbol of the Star of David (*Magen David*).

Each of these **illustrations** illustrates a different type of relationship.

- ✓ How do you imagine your relationship with your Jewish identity?
- ✓ And what about the way you feel about Israel – which one of these illustrations demonstrates the relationship you have today with Israel?

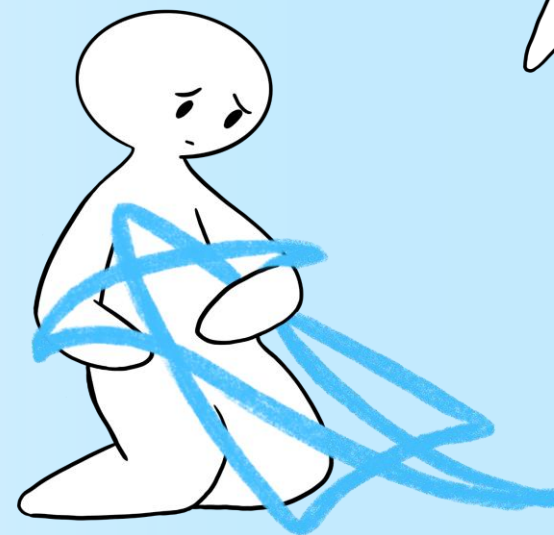
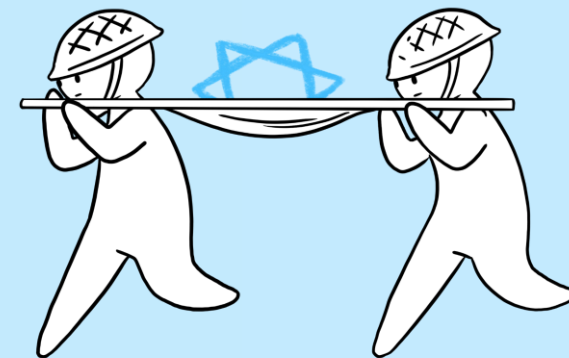
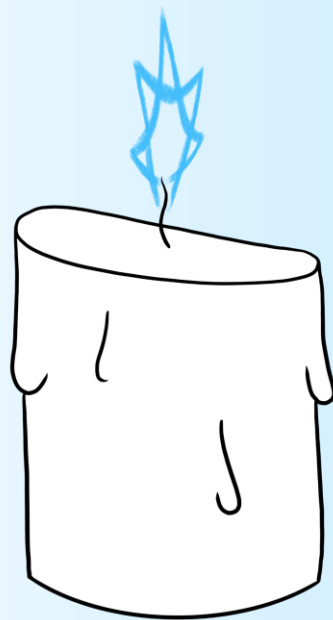
Check out the project's video ([English](#), [Hebrew](#))



David cards

Using David Cards to tell the story of **October 7th** and the rise of global **Antisemitism**

**Included in the new version*



The upcoming new product

David Cards – The Family Edition

**As asked by many parents, planned for mid 2026*

Set features:

- Lighter and more compact product
- Smaller cards (A6 size)
- Affordable
- Brief instruction booklet with suggested questions and ideas for parent-child dialogue
- Product suitable as a gift from Jewish organizations to families and program participants
- Product designed for home use, around Shabbat meals or holidays





About the creator of David Cards

Yoni Alon is in the business of building bridges between Israelis and non-Israeli Jews. He was an Israeli Shaliach / Emissary with the Jewish Agency for Israel at the Staenberg-Loup JCC in Denver (2013-2015), prior to that, he served in the Israel Defense Force (IDF) for seven and a half years (Maj res.). Throughout his military service, he acted in various roles, including as a liaison officer in the International Cooperation Unit of the IDF, connecting the U.S. military with the IDF. In the last 8 years, he has been working independently with many Jewish nonprofits on various educational projects, including Masa, JAFI, WZO, Momentum, ANU Museum, and more. He is a graduate of the Hebrew University in Jerusalem with a BA in Political Science, and a past participant of the Ruderman MA program for American Jewish Studies at the University of Haifa, and the Chicago iCenter - iFellows Master's Concentration in Israel Education.

On October 7th he was called to reserve duty of more than 360 days in the Northern border of Israel.



[Check out my Israel blog](#)

[Check out our website](#)

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David cards



About the illustrator of David Cards



Sapir Wiener Aviv is an Israeli illustrator whose works explore themes such as Israel, Judaism, and childhood. She graduated from the Animation Department at the Bezalel Academy of Arts and Design in Jerusalem. During her National Service in Israel, she contributed to Jewish education and worked with preschool children with developmental challenges. Through the David Cards project, Sapir brings to life ideas related to Jewish identity, Israeli identity, and the intricate relationships individuals have with these aspects of identity.



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